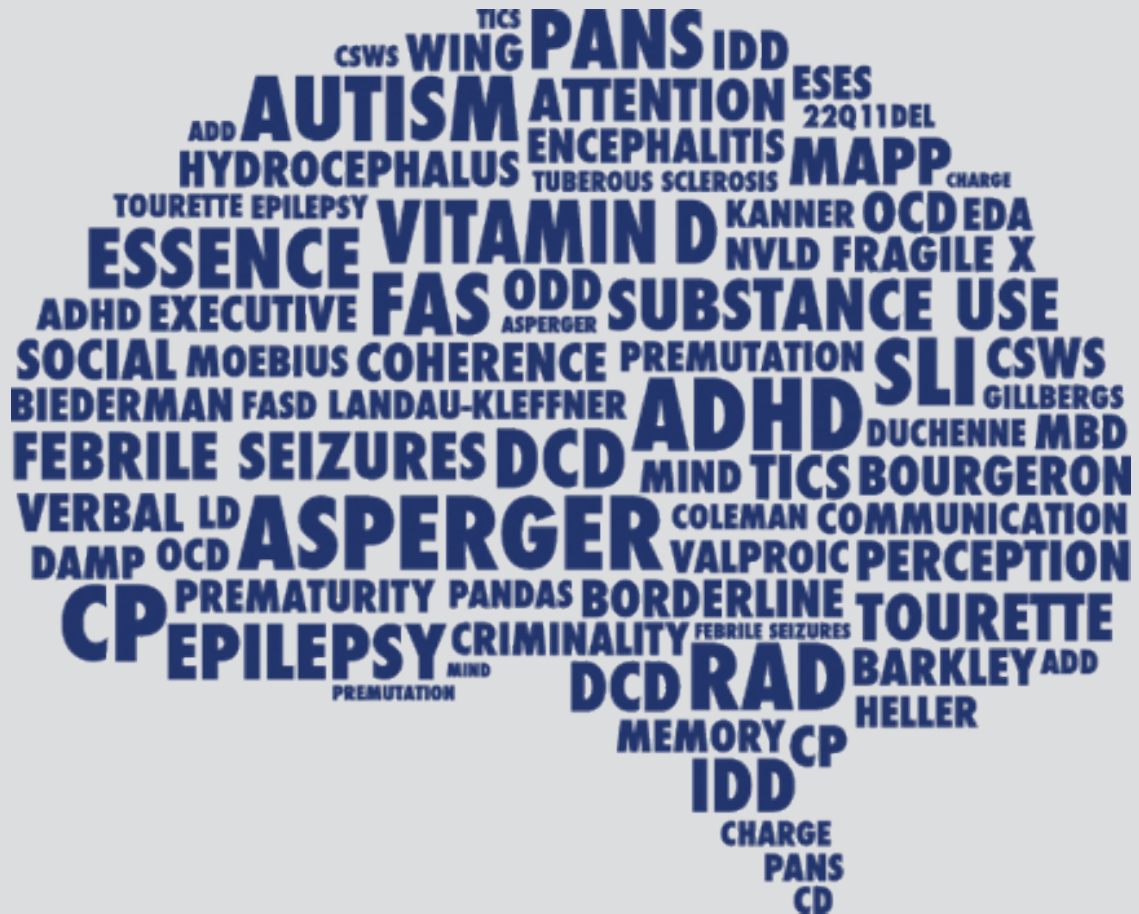




Gillberg Neuropsychiatry Centre  
Sahlgrenska Academy



# ESSENCE 2018

Sponsorship and Exhibition Invitation

# Welcome to the **ESSENCE 2018** **Conference**

Ever since the late 1980s our team of top-class clinicians, researchers (and clinical researchers) have organized many major international conferences on autism, ADHD, The Social Brain, and neurodevelopmental disorders more generally. In 2009, I coined the term ESSENCE (Early Symptomatic Syndromes Eliciting Neurodevelopmental Clinical Examinations in order to draw attention to the very early onset and overlap of neurodevelopmental symptoms that signal the need for early diagnosis and intervention.

ESSENCE encompasses symptoms and disorders that are included under labels such as autism, ADHD, learning disability, speech and language disorder, dyslexia, developmental coordination disorder, tic disorders, obsessive compulsive disorder, reactive attachment disorder and behavioural phenotype syndromes (such as fragile X, 22q11 deletion syndrome, tuberous sclerosis and fetal alcohol spectrum disorder). These conditions all overlap with each other, and if a child (or adult) is diagnosed with one of them, he/she will need to be screened for all the others in the ESSENCE group.

In April 2018, more than 30 international experts from our large network will come together to offer the very latest in the field of ESSENCE. Everyone attending will come away from this big event feeling energised with new knowledge as to how to discover, assess and intervene in neurodevelopmental disorders. If you have attended any of the big Social Brain conferences in Gothenburg or Glasgow (and even if you have not!), ESSENCE 2018 is a must for you (or for anyone working in the field of neurodevelopment, be it child or adult services).

*Christopher Gillberg*

*Professor and Chair of the Organising Committee*



## Categories of sponsorship

The ESSENCE Conference offers the following 4 categories of sponsorship:

**Platinum Sponsor**

**Gold Sponsor**

**Silver Sponsor**

**Bronze Sponsor**

The Platinum Sponsorship is exclusive for only 1 sponsor and the Gold Sponsorship is exclusive for only 2 sponsors, while Silver and Bronze Sponsorship is available to all sponsors. In addition there are Sponsor Items and Exhibition opportunities. The Sponsor Items can be added to one of the 3 categories of Sponsorship or to the Exhibition. The indicated acknowledgments are examples and can be tailored to your needs and style. Acknowledgments are commensurate with categories of sponsorship, which are determined by the overall contribution to the ESSENCE Conference.

*Sponsorship packages (All rates excluding VAT)*

<b>Platinum sponsorship</b>	<b>SEK 350 000</b>	<i>Exclusive to 1 sponsor.</i>
-----------------------------	--------------------	--------------------------------

The Platinum sponsor will obtain:

- Head sponsor of conference.
- Free exhibition area of 20 square meters.
- First priority choice of stand location.
- Possibility to buy exhibition space at reduced cost, 2250 SEK/sqm
- Company logo with link to company website on the ESSENCE 2018 conference website - placed on the start page
- Full page advertisement on the back cover in the ESSENCE 2018 Final Programme (artwork supplied by company)
- Listing of the sponsor's company name, logo and sponsorship in the Final Programme
- Bag insert into conference bag - a single A4 flyer (maximum 4 pages) or promotional item into each delegate bag (after approval from organizing committee) production cost excluded
- 4 full conference delegate registrations
- 4 exhibitor badges

<b>Gold sponsorship</b>	<b>SEK 100 000</b>	<i>Exclusive to 2 sponsors</i>
-------------------------	--------------------	--------------------------------

The Gold sponsor will obtain:

- Free exhibition area of 12 square meters. Priority choice of stand location. (When more than one gold sponsor 1st priority falls on first signed contract)
- Possibility to buy extra exhibition space at reduced cost, 2500 SEK/sqm
- 3 full conference delegate registrations
- 3 exhibitor badges
- Listing of the sponsor's company name, logo and sponsorship in the Final Programme
- Bag insert into conference bag - a single A4 flyer (maximum 4 pages) or promotional item into each delegate bag (after approval from organizing committee) production cost excluded
- One full page, four colour advertisement in the Final Programme
- Company logo on the congress website with a link to the Sponsor website
- Logo on all official printed promotion materials (*can only be performed if the contract is signed upon production deadline*)

## Silver sponsorship

**SEK 50 000**

The Silver sponsor will obtain:

- Free exhibition area of 8 square meters. Second priority choice of stand location (When more than one silver sponsor 1st priority falls on first signed contract)  
Possibility to buy extra exhibition space at reduced cost, 3000 SEK/sqm
- 2 delegate registrations
- 2 exhibitor badges
- Listing of the sponsor's company name, logo and sponsorship in the Final Programme  
Bag insert into conference bag - a single A4 flyer (maximum 4 pages) or promotional item into each delegate bag (after approval from organizing committee) production cost excluded
- One 1/2 page, four colour advertisement in the Final Programme
- Company logo on the congress website with a link to the Sponsor website
- Logo on all official printed promotion materials (*can only be performed if the contract is signed upon production deadline*)

## Bronze sponsorship

**SEK 25 000**

The Bronze sponsor will obtain:

- Free exhibition area of 6 square meters. Third priority choice of stand location (When more than one bronze sponsor 1st priority falls on first signed contract)
- 1 delegate registrations
- 1 exhibitor badge
- Listing of the sponsor's company name, logo and sponsorship in the Final Programme
- One complimentary 1/4 page, four colour advertisement in the Final Programme
- Company logo on the congress website with a link to the Sponsor website
- Logo on all official printed promotion materials (*can only be performed if the contract is signed upon production deadline*)

## Exhibition Packages

### Exhibition shell scheme booth

SEK 45 000, 9 sqm (3x3m)

Each exhibition booth measures 3x3 m and includes:

- 2,5 m high back and side walls (unless corner booth) white
- 1 table and 1 chair
- Fascia sign with company name (max 25 letters)
- 2x150 w spotlights
- 1 standard electricity point (10 amp 1-fas 220 V)
- 2 exhibitor badges
- Company listing in the Final programme
- Delegate list in accordance with the ESSENCE2018 rules

### Exhibition raw space booth

SEK 3 500 per sqm

(minimum space to buy is 6 sqm, 3x3m)

Each exhibition space measures 3x3 meter as standard size and includes:

- 1 exhibitor badge
- Company listing in the Final programme
- Delegate list in accordance with the ESSENCE2018 rules



## Exhibitors Manual

Further information regarding exhibition will be included in the Exhibition Manual provided to each confirmed sponsor & exhibitor in due course.

*Additional material and structures can be purchased separately. Information will be provided in Exhibition Manual in due course. Exhibition booths are available on a first come first served basis. Make your booking as soon as possible to guarantee your booth at the exhibition.*

## Sponsorship items

The sponsors of the congress have priority in selecting sponsorship items until **August 2017**. After this date sponsorship items will be booked on a first come first served basis. All rates below are excluding VAT.

### Congress bags

**SEK 100 000**

*(per 2000 delegates)*

All delegates will receive a congress bag containing the Final Programme and Congress material. The Sponsor is liable for all charges including production of bags, printing and delivery. Type of bag, placement of Sponsor and congress logotypes, and such, must be pre-approved by the Congress Committee.

## Exhibition information

### Location

The commercial exhibition will take place at the Swedish Exhibition & Congress Centre.

A floor plan will be available on the website [www.essence2018.se](http://www.essence2018.se) during the autumn 2017. This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitions to answer questions and provide product demonstrations. In addition to the commercial exhibition and the scientific posters, lunch, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

### Networking opportunities within the exhibition hall

Lunch breaks

Tea and coffee breaks

Scientific posters

### Technical manual

A technical manual giving further information, advice and full details about the exhibition, venue, organisers and ancillary services available to exhibitors will be circulated in autumn 2017



ESSENCE 2018

## Sponsorship & Exhibition Contract - ESSENCE 2018

Company Name (as to be presented as sponsor & exhibitor)

Invoice Address

Postal Code

City

Country

Authorized Signatory

Contact Person

Telephone

E-Mail

VAT Number

PO. Number (if required)

Please choose below from the categories of sponsorship, other opportunities and exhibition that you are interested in.  
All prices are excl. 25% VAT.

### Categories of Sponsorship:

- Platinum sponsorship SEK 350 000  
*(exclusive for ONE sponsor)*
- Gold sponsorship SEK 100 000
- Silver sponsorship SEK 50 000
- Bronze sponsorship SEK 25 000

### Other opportunities:

- Conference bag sponsor SEK 100 000  
*available to sponsors only*

### Exhibition:

- Exhibition shell scheme booth SEK 45 000  
*Exhibition shell scheme booth size 9 sqm (3x3m)*
- Exhibition raw space SEK 3 500  
*per sqm*

Length: \_\_\_\_\_ m Width: \_\_\_\_\_ m

\_\_\_\_\_ m<sup>2</sup> x SEK 3 500 = \_\_\_\_\_ SEK  
*Minimum space to buy is 6 sqm (3x2m)*

Having signed below, we agree to be a sponsor/exhibitor at the ESSENCE 2018 conference in accordance made above and the descriptions, terms and conditions stipulated in the Sponsorship & Exhibition opportunities. We are aware of that production costs occur additionally where mentioned that it's not included in the Sponsorship & Exhibition opportunities.

Date

Signature



## Disclaimer

Every effort has been made to present, as accurately as possible, all the information contained in this brochure. The Organizing Committee, Sweden MEETX incorporated and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or misperception, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in the invitation. In the event of unforeseen circumstances, the Organizing Committee reserves the right to change any or all of these details.

## Terms and Conditions

Sponsor and exhibition booking and deposit.

To secure a sponsorship or exhibition space, please complete the Sponsorship and exhibition contract and send to below address:

Sweden MEETX AB  
Ref. ESSENCE 2018  
412 94 Gothenburg, Sweden  
Phone: +46 31 708 86 90  
Email: [essence@meetx.se](mailto:essence@meetx.se)

Allocation of sponsorship and exhibition space(s) will be made strictly in order of receipt of contract.

## Terms of payment

50% of total sponsorship or exhibition fees to be invoiced after signed contract.

100% of total sponsorship or exhibition fees to be invoiced in January 2018.

All invoices must be paid prior to arrival. Build up will NOT be allowed if a balance is outstanding.

Sweden MEETX reserves the right to pass on costs incurred for payment of fees in any currency other than SEK.

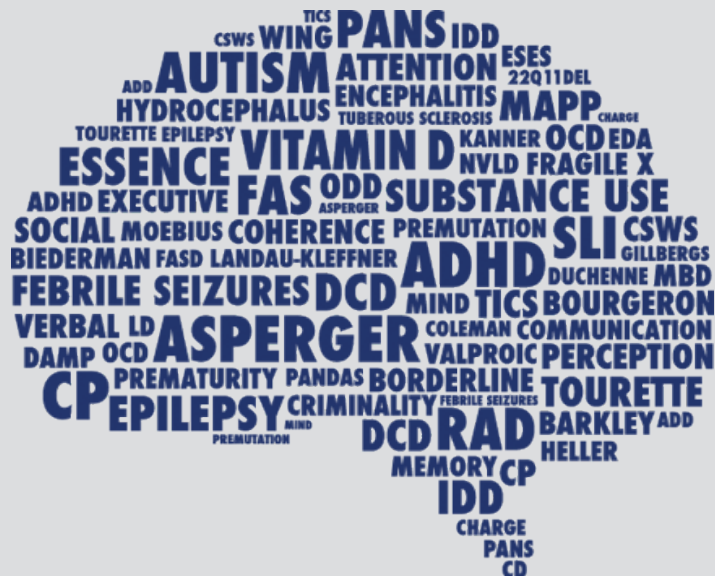
## VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition invoice as this will be subject to reversed charge. For companies outside European Union, VAT charges do not apply.

## Cancellation

All cancellations must be made in writing to the conference organizer and the following cancellation policy will be enforced:

- 10% of the contract price if the cancellation is received more than 12 months prior to the exhibition.
- 50% of the contract price if the cancellation is received after that time and up to 6 months prior to the exhibition.
- 100% of the contract price if the cancellation is received within 6 months prior to the opening of the exhibition unless the exhibition is fully sold out and stand space can be re-let. In the event of an application for stand space being refused by the organizers, previous deposits will be returned to the applicant in full.



# ESSENCE 2018

GOTHENBURG SWEDEN 10-11 APRIL

## Key contacts

[www.essence2018.se](http://www.essence2018.se)

Chair of ESSENCE Conference 2018

Christopher Gillberg

Professor and Chair of the Local Organising Committee

## Congress Secretariat

Sweden MEETX AB has been appointed the official organiser for the ESSENCE Conference 2018. Please contact MEETX directly for all information regarding registration and hotel accommodation.

For questions and further information please contact:

Sweden MEETX AB

Attn: ESSENCE Conference 2018

Mässans gata 20

SE-412 94 Göteborg

Sweden

Contact person: Marie Jacobsson

E: [essence@meetx.se](mailto:essence@meetx.se)

T: +46 (0) 31 708 86 90

F: +46 (0) 31 708 91 03